

Select the gift that is the ultimate flattery to a lady's good taste . . . cologne or perfume chosen especially to accent her particular kind of loveliness:

SCHIAPARELLI:

Shocking
Salut
Sleeping

CHARBERT:

Breathless
Fabulous
Amber
Gardenia

FABERGE:

Aphrodisia
Tigress
Woodhue
Straw Hat
Chambray

EVYAN:

White Shoulders
Gay Diversion
Menace

LUCIEN LELONG:

Sirocco
Tailspin
Balalaika
Opening Night
Indiscrete
Jabot
Whisper

RUBENSTEIN:

Apple Blossom
Heaven Sent
White Flame
Command Performance
Best Seller

LENTHERIC:

Tweed
Gardenia
Shanghai
Miracle
A Bientot
Confetti
Jasmine
Muguet
Dark Brilliance

DANA:

Emir
Tabu
Platine
20 Carats

SHULTON:

Old Spice
Friendship Garden
Desert Flower

CORDAY:

Jet
Toujours Moi

HOUBIGANT:

Chantilly

LEIGH:

Dulcinea
Heartbeat
Poetic Dream
Risqué

BOURJOIS:

Evening in Paris
Mais Oui

YARDLEY:

Old English Lavender
April Violets
Fragrance
Lotus
Bond Street

COTY:

Le Vertige
Jasmine
Chypre
A'Suma
Muse
L'Origan
L'Aimant
Emerande
Paris
Muguet des Bois

PRINCE MATCHABELLI:

Dutchess of York
Ave Maria
Christmas Rose
Holly Berry
Potpourri
Stradivari
Abano
Crown Jewel

VARVA:

Follow Me
Nonchalant

RICHARD HUDNUT:

Yankee Clover
R.S.V.P.
Vogue
Violet Sec
Gemey



WE NOMINATE

Mary Frances Connelly, beloved 64-year old manager of Princeton University's athletic ticket office, who this week for the last time is worrying about the myriad behind-the-scenes details that make intercollegiate sport possible. In short, the almost legendary "Miss Connelly"—exactly 4 feet, 11¾ inches tall and known, at least by name, to thousands of Princeton football spectators—retires on New Year's Day after some 34 years of service to that sizable segment of a university community which is concerned with things athletic.

It was early in the fall of 1915, with Palmer Stadium ready for full use, that the late George R. Murray, then Graduate Manager of Princeton Athletics, doubled his office staff and engaged Miss Connelly as a bookkeeper-stenographer. Weeks later she dropped her secretarial duties to concentrate upon ticket administration and financial affairs and to play her key role in one of the startling developments of the modern era, the growth of formalized competitive athletics.

Born in New York City, but transplanted to Trenton in infancy, Miss Connelly was the next to the oldest in a family of seven children. She left school at 14 and started clerking in a corner grocery for "about three dollars a week and lunch." For the next 17 years, as she moved on from the grocery, to a job in the decorating room of a pottery plant, to accounting positions in Trenton and finally to Princeton, she completed her training on both the secondary and advanced levels—in night classes. Even in the 1930's back to the classroom she went to study advanced accountancy at Rutgers.

Miss Connelly's memory is as long as her Princeton career. She relishes recalling the idiosyncrasies of the brawny heroes of yesteryear, the allotment of five-dollar football tickets in the lush 1920's and the away-from-home Harvard games when the entire office migrated to Cambridge on the Fall River night-boat. For 15 years she was content to take athletics vicariously but then the inevitable happened. She was bitten by a bug—the golf-bug—and next spring she will be out on the Springdale links playing 18 holes daily, something she has been doing as often as possible for some two decades.

For proving that even in the realm of sport there is a place for feminine intuition; for insisting that any assignment, however insignificant it might seem at the moment, is worth doing and doing well; for placing loyalty to others far above any personal considerations; she is TOWN TOPICS' nominee for

PRINCETON'S

WOMAN OF THE WEEK

Dec. 26, 1948 - Jan. 1, 1949

•handmade tree decorations•stocking gifts•

MERRY CHRISTMAS

from

The Exchange of Princeton

•gift-packaged homemade foods•

candies

creches

(Note to the Men: Our staff of imaginative sales girls is ready to help you select perfume and other gifts for the woman of your life.)

EDWARD A. THORNE THE DRUGGIST

168 NASSAU STREET

TELEPHONE 77

PATRON

Sec. 562, P.L.&R.
U. S. POSTAGE
PAID
Princeton, N. J.
Permit No. 106

Town Topics

Published Every Thursday Throughout the Year

DONALD C. STUART, JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township.

Advertising Rates on Application.
Box 371 Princeton, N. J. Telephone 2326

Vol. III, No. 42 Dec. 26, 1948-Jan. 1, 1949

Topics of the Town

Christmas, 1948. Princeton proved again this week that there is many a way of giving at Christmas. From all parts of town, from the young in heart of all ages came contributions to the TOWN TOPICS Christmas Fund. They were still arriving as this issue went to press, yet in four days' time some 142 donors had given \$653.17 more than half again as much as the \$425 originally sought.

Last week, TOWN TOPICS published its second annual Christmas appeal, describing a widow and her three small children to whom death had dealt a bleak Christmas and a long, lonesome journey into 1949. As they had a year ago, Princetonians acted quickly and generously to make certain that a seemingly forgotten family felt the warmth of friendship at the time when it counted most.

Typical of many notes accompanying checks received were comments indicating that donors had given to the full extent of their

ability. "I wish this check could be much bigger," wrote one woman, "but small as it is, it is sent with great hopes that your fund is a success." The pleasure of being able to help one's neighbors was expressed by another woman who wrote, "I have been waiting for your appeal to give me a chance to bring a little Christmas cheer to some family here in town."

A departmental office on the University campus took up a collection, and a gift was received again from the Pistol Club of the Princeton Police Department. A family living on a near-by farm called to say it was planning to provide a fresh-killed turkey for Christmas dinner, while others contributed clothing for the children.

Last week's appeal reported that "there are still one or two unsettled accounts, but his widow has put 'our everything' aside to make sure that all items are paid for in full." By return mail came a bill made out to the estate in the amount of \$50.48. It was marked "paid in full."

It was the contrast of the giving that was so heart-warming. The same mail that brought the receipted bill included this letter from a ten-year-old boy:

"This money is two weeks allowance. I get twenty-five cents a week for helping my mother. And I'm very glad to give this fifty cents to this family. I had decided to send the money out of town. But after, I thought maybe it would be better to give to someone in Princeton. I wish them a very Merry Christmas."

Other children, some even younger, took their gifts to The Exchange and to Hinkson's. Others felt a common bond: a woman who had lost her own husband wrote with her contribution, "For the widow who is learning the uselessness of tears: 'It isn't so much life that matters as the courage you bring to it.'"

The oversubscription, of which additional details will be published next week, assures many tangible results, as well as the depth of feeling brought by a spontaneous demonstration of community good will. The need was and is great—more gifts simply mean that more can be done than had been anticipated.

Best proof of this, possibly, was the family for which the 1947 Christmas appeal was made, which—Continued on Page 6

Cousins Co.

Offers You
a Complete Selection
of
WINES, BEERS AND
LIQUORS

For Your Enjoyment:

BENMORE

100% Imported
Scotch Whiskies
Full Fifth — \$4.69

DAILY DELIVERIES

Store Hours: 9 A. M. - 10 P. M.

51 Palmer Square—Tel. 218

"Watch for the Orange Trucks"

Fuel Oil Contracts
Available For
New Customers
SUPPLY GUARANTEED

**PRINCETON FUEL
OIL CO.**

216-220 Alexander St.
Tel. 1100

For Christmas Morning:

Hand-Made Argyles
\$3.50

Men's Leather-Lined
Slippers, \$5.50 & \$5.95

Men's and Women's
Hand-Sewn Loafers
\$8.95 and \$10.95

Brophy's

78 Nassau Street
Tel. 1791-W

Give Frames For Christmas

Come to See Our Wide Assortment of Metal, Leather, Wood and Folding Frames. They'll Solve Those Last - Minute Problems!

CLEAROSE STUDIO

148 Nassau Street — Tel. 1620

Gifts of Truly Practical Value

Spot Lights, Fog Lights, Sideview Mirrors, Locking Gas Caps, Polishes, Chains of Various Types and the New Snow-Tread Tires. See These and Many Other Worthwhile Automobile Accessories at

CRAMER MOTORS, Inc.

Free Call and Delivery

Somerville Road

Telephone 3359

Christmas Candies

By

WHITMAN

HUYLER'S

PAGE & SHAW

JOHNSTON

Attractive 4-lb.
Assorted Chocolates
By Johnston — \$4.00

De Luxe Hard Candy
in
Christmas Boxes

CHRISTMAS CANES

CHRISTMAS RIBBON CANDY

EDWARD A. THORNE THE DRUGGIST

168 NASSAU STREET

TELEPHONE 77

*More and More People
Are Calling
HURLEY (Tel. 524)
for Painting and Papering*

**Merry
Christmas**



247 Nassau Street

WINE & GAME SHOP

Extends Wishes
for a
Merry Christmas
To All

★

6 Nassau St. — Tel. 2468

For the Best
in
Victrolas
•
Radio
•
Television

*The
MUSIC
SHOP*



Phone 80

16 Nassau St.

It's New to Us

Shopping Guide, Concluded. The bulk of this final column will be devoted to food and ramifications thereof, with the hope of providing an easy and practical solution to your heretofore unsolvable gift problems or a holiday treat for yourself.

Bamman's endless list of delicacies can, with very few exceptions, come under the heading of "back for the first time since the war." Such welcome "returnees" include the famous Huntley and Palmer English biscuits (varying types) and the comparable Crawford products; Fortnum and Mason English Earl Grey tea; imported Edam, cheddar with imported wine, decorative, delicious pineapple cheese; and Old Colony pure maple sugar. Maillard, Sherry, Whitman and Norris are among the well-known, always good candy names; Raffetto's marrons glaces and "Zombies", intriguing cocoanut confections flavored with rum, are among the more exotic delectables.

Rosedale Mills can make you a much appreciated giver with their wonderful selection of meat, game and poultry, gift packages. These start with dainty squabs in cellophane wrapping for \$1, go up through locally-raised Guinea hens and pheasants (all edibles very few would buy for themselves, almost all would love to receive) to smoked turkeys and smoked hams packaged in aluminum foil for \$9. For your own Christmas dinner—if it still isn't settled—Mr. Bovino of the market by that name suggests ignoring tradition for the sake of your budget by enjoying ham, pork loin, lamb or roasting chicken. To amplify the reasons for his suggestion, see the price list in Bovino's ad. There too are the still-delicious Hitching Post sauces and beans. The Exchange can satisfy any sweet tooth with its homebaked

—Continued on Page 7



**AUTOMATIC
Dishwasher**

You'll never have to wash dishes again!

REDDING'S
234 Nassau Street
Tel. 166 or 12

Alterations and Remodelling
For Men and Women
CUSTOM TAILORING
Philip Tailor Shop
134 Nassau St.—Tel. 1753-J
(Above Allen's)

Now FULL-TIME Operator
Expert Hair-Styling, Cutting,
Tinting and Dyeing
Harper Method
1st National Bank Tel. 431

ALL OF THE BEST FOR '49!

May We Extend Our Holiday Greetings and
Every Wish for a Pleasant, Prosperous New
Year.

SKILLMAN & SKILLMAN, Realtors

247 Nassau Street

Telephone 3822

Last-Minute Gifts Available at W. H. Lahey

Sport Coats
Flannel and Covert Slacks
English Wool Half Hose
Canadian Hand-Made Argyles
Sweaters—Sleeves and Sleeveless
Paris Garters, Belts and Suspenders
Silk and English Wool Neckwear
Shirts: Oxford, Broadcloth, Stripes
Handkerchiefs, White and with Border
Gloves: String, Pigskin, Wool, Furlined
Remington, Shick and Sunbeam Razors

150 NASSAU STREET

OPP. FIRESTONE LIBRARY

BAMMAN'S "At the Head of the Town"

Useful Christmas Gifts of Foods and Fruit

Huntley & Palmer Assorted Sweet Crackers—\$1.79 tin—\$2.79 drum
And Other Varieties

8 jars—16-oz. Jellies and Preserves (Christmas Package)—\$2.99

Imported Marzipan and Lebkuchen—\$1.39 tin

Norris Chocolates—1-lb. 2-lb. and 3-lb. boxes

Whitman Samplers, 1-lb. and 2-lb. boxes

Maillard's Chocolates, 1-lb., 2-lb. and 5-lb. boxes

CANDY TOYS, CANES, RIBBON CANDY AND
OTHER SPECIALTIES

3-lb. tin Hard Candy—Kellogg's \$1.19

3-lb. tin, Hard and Filled—Kellogg's \$1.29

2½-lb. tin, Filled—Kellogg's \$1.39

TABLE RAISINS, DATES AND FIGS

1948 CROP NUTS—In the Shell—Also Nut Meats and Salted Nuts

Fruit Cakes — Imported and Domestic Plum Puddings

Fruit Baskets from \$2.50 to \$25

Wreaths, Roping, Mistletoe and Trees from Nova Scotia

Schimmel Mince Meat on Sale—Nothing Finer

2-lb. jars, 39c — 2-qt. jars, 78c

Sunkist Pineapple, Sliced and Juice—10% off in dozen or case lots

Deliveries Wednesdays and Saturdays to Kingston, Rocky Hill,

Lawrenceville and Penns Neck—Closed Wednesday afternoons.

Deliveries to Harrison Street Project Daily

TELEPHONE 1282

prescriptions

wilcox's

20 Nassau street
telephone 255

Service That Princeton Men
Have Liked For 80 Years

Durner's Barber Shop

LARRY HEALY, Prop.
120 Nassau St. — Tel. 3246

GUNNISON HOMES

Designed For
Delightful Living

WEATHERLY, INC.

39 Palmer Square — Tel. 395

Have You Seen

Our Display of

GENERAL ELECTRIC
APPLIANCES?

Buy the "WRIGHT" Way
For Service and Satisfaction
Telephone 168

Wright Store

130 Nassau Street

Sports in Short

Winter Sports Scene. Princeton will be represented in three sports in far-off Florida during the Christmas holidays, while in Baker Rink both intercollegiate and interscholastic round robins will give hockey fans plenty of action. A North-South football game in Miami Christmas night will find the Tigers' John Weber plunging from the fullback position. Cappy Cappon's basketball forces face Miami at Coral Gables Tuesday and Wednesday nights, while at Palm Beach the Nassau varsity and Jayvee crews will row against Yale, Penn and Cornell over a 2,000-metre course.

Wednesday night will see the first of four consecutive hockey games among Colgate, Dartmouth and Princeton. The two visiting teams oppose each other in the opening contest, the Tigers take on Colgate both Thursday and Friday and engage the invariably able Riley-paced Dartmouth sextet at 3 o'clock on the afternoon of New Year's Day. A non-league affair, it will be a rough assignment as the third game in three days.

The Nassau skaters dropped a 3-2 decision to Brown at Providence Friday in a Pentagonal League battle. Win Allegaert drew three penalties in the first period and Bob O'Connor in the goal had the tough luck to bat the puck into the cage once while attempting to clear it. Brown, which has split with Harvard, was farther along than the Orange and Black, but it may be a different story when the Rhode Islanders are here on January 7.

The interscholastic hockey tournament, with Lawrenceville as the sponsor, will include that school, Andover, Choate, Exeter, Hill, Nichols of Buffalo, Northwood of Lake Placid and Peddie. It will be staged Monday and Tuesday, January 3 and 4, in Baker Rink.

Rutgers' basketball team pleased a vociferous throng in New Brunswick when it overcame a four-point deficit at the half Friday to win going away, 65-53. The Tigers are slow in starting because Reed, Kurrus, Kearns and Sella were all playing football for a month after basketball practice began, but it is big Bernie Adams whose in & out performances to date are cause for concern.

The rangy junior was held to a pair of fouls against the Scarlet, three personals with which he was charged in the first five minutes —Continued on Page 8

ANNOUNCING

A New Service For Princeton

JAKE'S DRIVING SCHOOL

DUAL CONTROL CARS
Fee Includes Driving Test

By Appointment in Princeton
MONDAY AND THURSDAY

Telephone Frank's Bike Shop
Princeton 3713 or
Jack Daner, Trenton 3-6371

LOSING BUSINESS
Because Your Phone Rings
While You're Out?
Use

Burwick's Service Calls
134 Nassau St. — Tel. 1760

For INSURANCE of All Types
Consult

EDMUND O
COOK REALTOR
PRINCETON NEW JERSEY
100 NASSAU STREET
TELEPHONE 392

Give a LASTING Gift to Every Member
of the Family

This Christmas, Give Pictures!

PRINTS • WATER COLORS • LITHOGRAPHS
REPRODUCTIONS OF FAMOUS PAINTINGS

THE LITTLE GALLERY

39 PALMER SQUARE

TELEPHONE 395

THE MERRIEST

OF

CHRISTMASES

AND

THE HAPPIEST

OF

NEW YEARS



UNIVERSITY LAUNDRY



While you're away

IT IS NO trouble at all for a burglar to break into your home while you are away, even though you carefully lock the doors and windows.

There is only one fool-proof burglary protection — a Residence Burglary policy that really covers your risk.

B. L. GULICK, JR., Inc.

Real Estate
General Insurance

B. L. Gulick, Jr., President
F. D. Jenison, Sec'y and Treas.
354 Nassau Street Phone 1611



H. C. "Cobbles" Sturhahn

A Merry Christmas

To All

The Princeton Agency, Inc.

32 Nassau St. — Phone 2030

A Joyous
Christmas,

A Prosperous
New Year
To All!

W. H. Lahey
150 Nassau St.

Alan W. Richards
PHOTOGRAPHER

specializing in

- COMMERCIAL WORK
- CHILDREN'S PORTRAITS
- WEDDINGS
- GROUPS

248 Moore St. Tel. 1761

EVERYTHING IN
INSURANCE

O. H. HUBBARD
AGENCY

142 Nassau Street
Telephone 400

CALL
3 4 0 6

For Reservations
by

Air, Land or Sea

KULLER TRAVEL CO.

134 NASSAU STREET



Season's Greetings
and
Best Wishes
For 1949
From
THE RUG MART

News of the Theatres

THE PLAYHOUSE

A Southern Yankee (Thurs., Fri., Sat.) records the comic adventures of a Union spy in the Civil War. Red Skelton's slapstick antics are too numerous but various sequences are amusing and the pace is rarely slow.

The Paleface (Sun. thru Wed.) offers Bob Hope without Bing Crosby or Dorothy Lamour, a major oversight from which the film does not recover. Dialogue and plot (about a chicken-hearted dentist who finally takes the Wild West by storm when Jane Russell, a two-gun gal, does his shooting for him) are sometimes funny, more often thin. Produced nearly a year ago, the picture supposedly features the nation-wide hit, "Buttons and Bows," actually gives it just one chorus.

That Wonderful Urge (Thurs., Fri., Sat.) is romantic comedy featuring Tyrone Power as a reporter who writes unpleasant things about heiress Gene Tierney only to have her turn the tables on him with a neat journalistic hoax. Fair entertainment.

THE GARDEN

The Black Arrow (Thurs., Fri., Sat.) takes Robert Louis Stevenson's melodrama of 15th century England as its basis. Outlaws battle cruel landowners, duels are fought on castle ramparts, knights rescue ladies in distress in the best Hollywood tradition.

The Decision of Christopher Blake (Mon., Tues., Wed.) seeks to describe the troubled mind of a 12-year-old boy who must choose between his divorced parents. Considerable fantasy is employed to record his day-dreams of a pleasanter world. Ted Donaldson is good as the youngster but his parents (Alexis Smith and Robert Douglas) are artificial characters. The film is rarely convincing, turns saccharine in the end.

Walk a Crooked Mile (Thurs., Fri., Sat.) sends FBI agents chasing a Communist spy ring that is after atom bomb secrets. Dennis O'Keefe, Louis Hayward, Louise Albritton in a satisfactory action picture.

WE HAVE an entire section devoted to infants' and children's gifts. Thorne the Druggist, 168 Nassau St.

JUST RECEIVED FROM DENMARK! Beautiful hand-made silver jewelry. What better gift for important giving? The Exchange of Princeton, 164 Nassau Street.

ELECTRIC HEATING PADS make very useful Christmas gifts. Attractively boxed. Thorne the Druggist, 168 Nassau St.

THE WALKER-GORDON
GATE HOUSE

SPECIALIZES IN

Delicious Southern
Fried Chicken

Open daily, except Monday

On Route 1—One Mile North
of Penn's Neck Traffic Circle

Vincent L. Ferrara
WATCHMAKER

The Watch Shop

134 Nassau St.—Phone 3525-W
Opposite the New Library

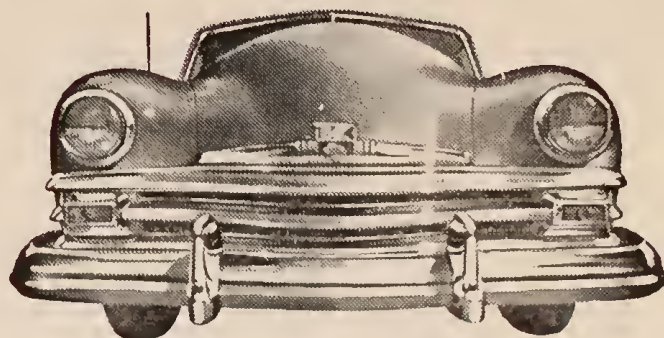
BROWN & MANGUM

UTILITY SERVICE

Housecleaning, Floors Waxed
Window Washing

Cellars Cleaned, Hauling
PHONES: 3158-W, 3172-W

Start the New Year Right!
Start by Buying



America's most-copied car
the '49 KAISER

Follow the trail that your friends and neighbors have blazed to the showrooms where Kaiser models are on view! Sleek . . . easy and economical to drive . . . comfortable and dependable, they're far out in front of their field. Ask for a demonstration today and plan to ride through '49 in a '49 Kaiser!



QUICK DELIVERY — WITH OR WITHOUT TRADE IN!

Kline & Gregory

368 NASSAU STREET

TELEPHONE 3109 or 1298

Laurie Vance Johnson

(Mrs. E. D. H. Johnson)

Portrait Photography

Telephone 128-R

Lingerie . . .

Slips, \$4.75 - \$19.95
Gowns, \$7.95 - \$19.95

ELISE GOUPIL

162 Nassau St. — Phone 3466

Your Every Need In Skates and Skis

- The Best Makes
- Sticks and Pucks
- Braces and Bindings
- Laces and Waxes
- Hats and Sweaters
- Gloves and Socks

★

PETE'S SPORT SHOP

26 Witherspoon St. — Tel. 2696

DON'T FOOL YOURSELF!

Winter weather on the average is as good or better flying weather than Summer. Princeton Airport is open now, is flying regularly and will operate 12 months in the year.

Incidentally, Veterans: Uncle Sam still pays the bill for your flight course if you have an approved reason for wanting to learn.

YOU'RE ALWAYS WELCOME
AT

PRINCETON AIRPORT

SOMERVILLE ROAD — TEL. 3643

TOPICS OF THE TOWN

—Continued from Page 2
needed and deserved much but hoped for little more than that "we can have a good meal and sit around and sing afterwards." This week, funds were still at hand to assure another good Christmas dinner—and if both families sang a bit afterwards, there would be others in Princeton who could hear them.

LOST: ONE AND ONE-HALF GRAY SOCKS in red plaid zippered knitting bag. Tel. 571.

FOR SALE—Full-size mahogany secretary, 36" x 84". Mahogany period chest; concealed RCA radio-phonograph combination with automatic changer. 12' x 12' Mohawk Hardtwist rose-color rug. Girl's bicycle—24-in. size. Venetian blinds (3) 39" wide. Call 1141-W after 7 p. m.

FOR CHRISTMAS: Choice selection of plants, flowers, corsages, dish gardens, greens, trees, wreaths, sprays, holly, coned spruce, etc. Bonded member telegraph delivery service. Flowers delivered everywhere. V. N. Desautelle, Florist, Washington Road, R. D. 3, Tel. 1622.

FOR SALE: 1946 Plymouth Special Deluxe 4-Door Sedan. Dark green, good condition, good paint job, low mileage, new brakes and battery. Will accept reasonable offer. Tel. 1865.

REGISTERED AKC Cocker Spaniel pups, six weeks old. Order now for delivery after Christmas. Tel. 138-R.

FOR SALE: Mitchell Room Air Conditioner No. M-10, in perfect condition. Unit will cool, dehumidify, filter, circulate and ventilate room air. Fits windows without wiring or planking. 16½" high, 26½" wide, and 26¼" deep. 110-125 volts. 60 cycle A.C. Listed in 1949 Westinghouse catalog at \$399. Will sacrifice for \$250 for quick sale. Call 1141-W after 7 p. m.

KNOW YOUR CORRECT WEIGHT at all times to stay healthy. Bathroom scales \$6.95 at Thorne the Druggist, 168 Nassau St.

BUY OF THE YEAR! 1947 maroon Chevrolet convertible, good tires, radio and heater, excellent condition. Tel. 3536-R.

RONSON TABLE LIGHTERS make useful and lasting gifts. We have them in stock. Thorne the Druggist, 168 Nassau St.

MEMO TO SHOPPERS: The Exchange, 164 Nassau Street, will be open Thursday night till 9; closed Monday and Tuesday, the 27th and 28th. Business as usual, starting Wednesday.

WE ARE ABLE TO SUPPLY Shocking Sleeping and Salut, Schiaparelli perfumes, in miniature sizes as stocking fillers. Thorne the Druggist, 168 Nassau St.

CHRISTMAS GREETINGS

BEST WISHES
FOR THE NEW YEAR

PEG WANGLER

REAL ESTATE
32 Nassau St. — Tel. 613

THE SWEDISH MASSAGE STUDIO

of 130 Nassau St. Takes
Pleasure in Announcing That
Mrs. Zandra S. Ross Is Now
a Member of Its Staff.

For Appointments
Telephone 2167

ARE YOU RUSHED?
Buy Our Heat and Eat
Specials to Save Time

ROSEDALE, INC.

(Lots of Parking)
262 Alexander St.—Tel. 134

FOR MORTGAGE LOANS
Consult

EDMOND D
COOK TELEPHONE
PRINCETON NEW JERSEY REALTOR 822
190 NASSAU STREET

Zero King Storm Coats

ALPACA-LINED AND PERFECT
FOR WINTER WEATHER



THE BOYS CLOTHES LINE

57 PALMER SQUARE

AND

THE CLOTHES LINE

6 CHAMBERS STREET



because she
deserves the best

She'll appreciate the rich quality of the leathers, the excellent craftsmanship and handsome appearance of these beautiful bags, with their convenient inner compartments and zipper fastenings. And she'll appreciate your thoughtfulness in making her Christmas gift the finest handbag you can buy — a Marcraft.



\$24, inc. tax

LUTTMANN'S LUGGAGE

FINE LEATHER GOODS

AMELIA EARHART • HARTMANN • TRAVELWARE

CALL 6-5-7
For Prompt Delivery
**Claridge Wine and
Liquor Co.**
40 LEIGH AVENUE

Dr. Nathan Kasrel
OPTOMETRIST

Eye Examinations

Office Hours: 9 - 5.30
Evenings by Appointment

130 Nassau St. — Tel. 3567

Weekend Specials at

BOVINO'S

Leigh Ave. at John Street
Tel. 1855—Free Delivery Daily

★
MEATS

Smoked Picnics 45c lb.
Smoked Hams (half or whole), (Rath or Swift Premium) 65c lb.
Pork Roast (rib end) 45c lb.
Legs of Lamb (Rath or Swift Premium) 69c lb.
Butter (Brookfield) Print 73c lb. Roll 71c lb.
Roasting Chickens (5-6 lb. average) 73c lb.
Capons (7-8 lb. average) 89c lb.
Bacon (Laurel Brand) 63c lb.

★
GROCERIES

Plum Pudding (R & R) 43c can
Tuna Fish 41c can
Applesauce (No. 2 can) 2 for 25c
Blended Juice (No. 2 can) 2 for 23c
Hitching Post Mint Syrup (Use it for lamb roast or for ice cream. It's Delicious) 49c
Snow Cap Orange Juice (Froz. Concentrated) 2 for 45c

We Have Just a Few Christmas Trees Left. So Hurry and Get Yours Now!

★
FRUITS & VEGETABLES

MacIntosh Apples 3 lbs. 25c
Florida Oranges 2 doz. 49c
Red Sweet Potatoes 3 lbs. 25c
Broccoli (large bunch) 25c
White Onions 2 lbs. 25c
Canadian Turnips 2 lbs. 15c
Mushrooms (pt. pkg.) 33c
Grapefruit 4 for 25c
Walnuts (Red Label) 49c
Red Grapes 2 lbs. 29c

THURSDAY - FRIDAY

IT'S NEW TO US

—Continued from Page 3

Christmas cookies, available by the dozen or in beribboned jars. They also have gaily packaged wild rice (\$1.10 lb.), extra large, freshly salted (in Princeton kitchens) South Carolina pecans (\$1.70 lb.), imported, oversized almonds (\$1.90); a combination of both (\$1.80.)

A newly-acquired all-year convenience, particularly useful for holiday celebrating, is an impressive automatic ice-making machine at Cousins Liquor Store. Continually on the job, it makes 6,000 cubes a day, any part of which Cousins will be glad to send with your liquor order for a small extra charge. What's more, the cubes themselves are something out of the ordinary. They come from the machine crystal clear and with a small hole which makes them sink to the bottom of the glass, thereby eliminating the "nose-bumping" of regular ice cubes. The half-gallon bottles of blended whiskey and gin at The Wine and Game Shop would make unusual and amusing giving. The enlarged PM is \$8.80; Kinsey, \$9.83; Seagram's 7 Crown, \$9.90; Dixie Belle gin, \$7.89; Gibbey's, \$8.15.

Miscellaneous last round-up: for your Christmas decorating a musical handmade wooden creche at The Little Clothes Line is charming for \$6.95; glittering, colorful metallic "snowflakes", usable for almost any decorative purpose, are at The Cummins Shop for 50 cents and \$1. The Oak Manor Art Galleries have a wide selection of nice plated silver objects, both useful and attractive—including such items as cut glass inkwells on serpentine-edged silver stands for \$7.50; a Colonial-type water pitcher for \$15.

The Artmount line of leather guestbooks, dairies and birthday books at The Princeton Stationery is particularly good. A \$5.50 boys' boot at Hulit's is a gift to mother as well as son, with its extra heavy-soled shoes. Frank's Bicycle Shop has, along with its complete line of Corson tricycles and Schwinn bikes, amusing accessories, such as goose horns and Junior sirens, for \$1. Last but not least comes the canine member of the family, for whom Luttmann's has a fascinating collection of rubber chewables and playables, including belled pipes, fire hydrants, dinner bells and more routing balls and bones, starting at 25 cents.

That does it! Once again, Merry Christmas to you all.

YARDLEY'S Old English lavender toilet soap. Attractive box. Three cakes, \$1.20—a delightful, inexpensive gift. Thorne the Druggist, 168 Nassau St.

WALLPAPER

CLEARANCE SALE

20c up

Morris Maple & Son

Phone 58 — 200 Nassau St.

For the Last-Minute Shopper

HULIT'S

Has Slippers, Boots and Loafers

140 NASSAU STREET — OPPOSITE FIRESTONE LIBRARY

A Very
Merry Christmas
To All!

★
BERT-ANN, Inc.
230 NASSAU STREET

A VERY MERRY CHRISTMAS

★
Clearance of Winter } Hats - Dresses
Coats - Suits

MARY GILL, Inc. — LUDI
230 NASSAU STREET



"Old wood to burn,
Old books to read,
Old wine to drink,
Old friends to trust."

Among the gifts bestowed by the passing year our most valued ones are the friendship and good will of those we serve.

It is a privilege at this happy season to express our appreciation and good wishes.

ZAVELLE'S
Palmer Square

THE PRINCETON TRAVEL BUREAU

Specializes
Throughout the Year In
**Air, Ship and Rail
Reservations**

Office: 3 South Reunion Hall
University Campus

**Phone Princeton 2300
Extension 557**

May Your Christmas and
New Year be all that
you want them to be.

BEST WISHES

FROM

JOAN'S DRESS SHOP

63 Palmer Square—Tel. 2289

Interiors

Pairs of Feather Pillows
For Your Christmas Gift
Custom Made — \$15 a Pair

**Princeton Decorating
Shop, Inc.**

14 Chambers St.—Tel. 1670

PLAYHOUSE

Thurs. - Sat. Dec. 23-25

'A Southern Yankee'
Red Skelton - Brian Donlevy

Sun. - Wed. Dec. 26-29

'THE PALEFACE'

In Technicolor
Bob Hope - Jane Russell

Thurs. - Sat. Dec. 30-Jan. 1

'That Wonderful Urge'
Tyrone Power - Gene Tierney

GARDEN

Thurs. - Sat. Dec. 23-25

'BLACK ARROW'

Louis Hayward - Janet Blair

Mon. - Wed. Dec. 27-29

**'The Decision of
Christopher Blake'**

Alexis Smith - Robert Douglas

Thurs. - Sat. Dec. 30-Jan. 1

'Walk a Crooked Mile'

Dennis O'Keefe
Louise Albritton

Calendar of the Week

Saturday, December 25th

11:00 a.m.: "Christ Is Born Today,"
the Rev. Dr. Frank S. Niles; First
Church.

Sunday, December 26th

7:00, 8:30, 10:00, 11:00 a.m.: Mass, St.
Paul's Roman Catholic Church.
10:30 a.m.: Sermon, the Rev. Milton J.
Nauss; Lutheran Service; Westmin-
ster Chapel.

11:00 a.m.: University Preacher, Prof.
Paul Ramsey; University Chapel.
"The Government Shall Be Upon His
Shoulders," the Rev. Lynn H. Cor-
son; Methodist Church.

Sermon, the Rev. Dr. John V. But-
ler; Trinity Episcopal Church.
"Christian Science," Lesson-Sermon;
First Church of Christ, Scientist.
Friends Meeting for Worship; Mur-
ray-Dodge Hall, University Campus.
"The Sign of the Manger," the Rev.
Dr. Frank S. Niles; First Church.

4:00 p.m.: Church School Christmas
Pageant, Trinity Church.

8:00 p.m.: "The Coming of Christ,"
Christmas pageant presented by
young people of Church; pageant to
be preceded by Annual Church Din-
ner; Second Church.

Christmas Music, with Mary Krim-
mel at the organ; First Church.

8:15 p.m.: Evening Service; First
Church of Christ, Scientist.

8:00-10:00 p.m.: Public Skating, Baker
Rink.

Tuesday, December 28th

8:00 p.m.: Borough Council Meeting,
Borough Hall.

Wednesday, December 29th

8:00 p.m.: "Jeremiah: The Prophet of
Personal Religion," The Rev. Cor-
son; Methodist Church.

8:15 p.m.: Hockey; Colgate vs. Dart-
mouth, Baker Rink.

Wednesday Evening Meeting; First
Church of Christ, Scientist.

Thursday, December 30th

9:00 a.m.-5:00 p.m.: Last Day for New
residents to Register to Vote in Feb-
ruary School District Elections; Bor-
ough and Township Halls.

8:15 p.m.: Hockey; Princeton vs. Col-
gate, Baker Rink.

Friday, December 31st

7:15 p.m.: Hockey; Princeton vs. Col-
gate, Baker Rink.

11:30 p.m.: New Year's Meditation, the
Rev. Dr. Charles R. Erdman; First
Church.

Watch Night Service, Methodist
Church.

SPORTS IN SHORT

-Continued from Page 4
having much to do with his poor
evening. He was good against Laf-
ayette but has had rough going in
three of the four games the Tigers
have played to date.

Recalling one pollster's state-
ment on September 9 that he was
through sampling and had awarded
the election to Dewey, we hesitate
briefly to make a flat prediction at
this date about Yale winning the
Eastern League title. However, the
Elis have already won two of their
toughest assignments away from
home in defeating Penn and Corn-
nell with relative ease. If they take
three of their remaining four road
games and five of six at home,
they'll finish with a 10 and 2 re-
cord, and it's hard to figure who can
top or tie that.

Princeton edged the Blue by a
point here last Winter (on Bernie
Adams' last-second foul) but lost
65-53, at New Haven. The Tigers
will make a fight of it but Yale cur-
rently ranks as a strong favorite to
take the title Columbia is sure to
relinquish after a two-year stand.

PIANO FOR SALE, old upright Stein-
way. \$50. Tel. 1537-M.

HEADQUARTERS for bicycles, tricycles
and skates. Good buys in every line.
Frank's Bike Shop, 170 Nassau St.

CHOCOLATE-COVERED liquid cordial
cherries. Attractive Christmas pack-
ages. Thorne the Druggist, 168 Nas-
sau St.

CARPENTER & JOBBER

Screens, Storm Sash, Locks

WALTER L. COAN

22 Charlton St. — Phone 496

C. PAGE

for
FUEL OIL and KEROSENE
Phone 2400

FROM US TO YOU . . .

All Good Wishes for the Holiday
Season and for a New Year of
Health and Happiness.



Princeton's First

and Finest

Dry Cleaner

Tulane Street

Verbeyst

Ask About Our
RUSH Dry
Cleaning Service!

Telephone 899

ALL BEST WISHES

For Christmas and the New Year

And may we take this opportunity to remind you
that throughout the coming year we will be ready
to serve you and yours.



Nassau Building & Loan Assn.

First Natl Bank Bldg.

ARTHUR EVERETT, Secretary

*When 'blue coal' heats your home
you'll feel the DIFFERENCE!*

EVERY
ROOM CAN BE
COZY WITH PLENTY
OF HEAT TO SPARE
WHEN 'blue coal'
DOES THE
JOB!



Heat units galore! That's
what you get in 'blue coal'
...healthful, steady warmth
even when the thermome-
ter is flirting with zero! Try
'blue coal.' Phone us today.

SAVE FUEL . . . SAVE STEPS

Ask us for free home demon-
stration of the 'blue coal'
TEMP-MASTR...the new Auto-
matic Heat Regulator with
"Electric Eye."



J. W. MILLER'S SONS

230 Alexander Street, Phone 523

TUNE IN "THE SHADOW" EVERY SUNDAY AFTERNOON